



## FOR IMMEDIATE RELEASE

### **Studentawards Inc. and Youth in Motion join forces to launch new, easy-to-use Top 20 Under 20™ application process in 2010**

TORONTO, ON, Feb 10 /2010 – Youth in Motion, a federally registered charity and innovator of the national Top 20 Under 20™ Award program is proud to announce a new partnership with industry leader Studentawards Inc. ("Studentawards"), owner of Canada's most powerful youth and student portal, studentawards.com and bourssetudes.com. These are Canada's premier websites for students seeking scholarships, bursaries, grants, and cash awards.

Announced today, this powerhouse match stems from a shared determination and commitment to provide optimal access for youth to the resources and tools they require to achieve success.

"Our exciting partnership with Studentawards. will enhance the National Top 20 Under 20™ program considerably. It will allow us to promote our program to a vast audience of exceptional Canadian talent by leveraging Studentawards' reach to its community of over 500,000 young people. Over the last 11 years, Studentawards has grown this country's most comprehensive community of youth, allowing us unprecedented visibility and access to the change makers among our youth," says Akela Peoples, Co-Founder, President and CEO, Youth in Motion.

Top 20 Under 20™ celebrates and supports young Canadians who have demonstrated a significant level of *innovation*, *leadership* and *achievement* but not have reached the age of 20. Past and current winners include youth entrepreneurs, activists, researchers, artists, and philanthropists.

"Studentawards is thrilled to showcase our over ten years of expertise in creating efficient and innovative online award management solutions. Partnering with Youth in Motion's annual Top 20 Under 20™ Award program is a perfect fit and by streamlining the Award application process to our reliable online system, we are helping even more students to connect more easily and comfortably with this valuable program in our online space," says Lesley Gouldie CEO, Studentawards Inc.

Youth interested in submitting application forms for 2011 will have the ease of completing the process online. Peoples adds, "From an environmental perspective, shifting to a virtually paperless process is certainly a move we can all feel good about."

#### **About Youth in Motion**

**Founded by Youth in Motion, Top 20 Under 20™** is a national youth award and mentoring program that offers a unique blend of recognition and encouragement to Canadian youth. Top 20 Under 20™ seeks out and rewards young Canadians who demonstrate significant innovation, achievement, and leadership. The program is presented by Youth in Motion and sponsored by Intact Insurance.

Be inspired! Read more about this year's Top 20 Under 20™ Award recipients today: visit [www.Top20Under20.ca](http://www.Top20Under20.ca).

#### **Top 20 Under 20™ Award Breakfast - June 3, 2010**

**Arcadian Court**, Toronto, Ontario

To sponsor this event or to purchase tickets contact: (416) 962-4192 ext. 3

More information on charitable giving and Youth in Motion, can be found at [www.youth-in-motion.ca](http://www.youth-in-motion.ca).

### **About Studentawards Inc.**

#### **Studentawards Inc.**

Studentawards Inc. owns Canada's most powerful youth and student portal, [www.studentawards.com](http://www.studentawards.com) and its French counterpart, [bourssetudes.com](http://bourssetudes.com). The company provides organizations with easy opportunities to make real connections with Canadian youth through its multiple on-line and social media assets. The trust-based relationship that Studentawards has built with its student community, through its value added offerings at [studentawards.com](http://studentawards.com), allows organizations to build relevant and authentic relationships with youth to achieve their corporate objectives.

Studentawards.com provides a FREE scholarship matching service devoted to helping Canadian high school, university and college students find information on scholarships, bursaries, grants and other forms of financial assistance. Unique scholarships are offered to the Studentawards' community plus access to a forum, to allow for lively discussions on student issues. Studentawards Inc. was founded in 1998 and boasts over 1.7 million members to date.

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